

## Harnessing startup power to solve urban problems

Friday, 25 April 2014 - From Nairobi, BRCK created a device that eases connectivity in remote areas of the world, as well as urban coffee shops. From Miami, PWRstation offers simple, affordable solar energy solutions in a box. From San Francisco, HandUp provides a way to directly fund a neighbor in need.

These were just a few of the two dozen startups from around the world participating in this week's inaugural two-day Smart City Startups event, a gathering of entrepreneurs, investors, foundations and urban leaders looking at how to help startups build smart cities.

About PWRstation Corp: Engineered in Switzerland, PWRstations are unique solar genset solutions for grid-tied and off-grid end-users. Its genset solutions address the ever growing need for hybrid, nano and micro grid technology, offering a versatile design which integrates well with diesel generators and storage, or when used in a grid-tied environment. Built locally by reputable manufacturers, PWRstation gensets are distributed globally via certified installers and OEM distribution partners. The company is based in Lausanne, Switzerland, with offices in Bienne, Switzerland and Miami, Florida.

PWRstation is a member of Swiss Cleantech, and SEIA

For more information please visit: [www.PWRstation.com](http://www.PWRstation.com) and follow the company on Facebook and Twitter.

Media Contact: Please contact PWRStation Corp. media division via email at [mediarelations@pwrstation.com](mailto:mediarelations@pwrstation.com)

### **PWRstation Americas - USA & LATAM**

Ludovic Roche  
CEO Americas  
The Lab 400 MW  
26th Street  
Miami FL 33127  
USA  
Phone : +1 305 929 83 65

### **PWRstation SA - EMEA**

Gianfranco Albertella  
Head of Operations EMEA  
World Trade Center  
Avenue Gratta-Paille 2  
1018 Lausanne  
Switzerland  
Phone : +41 79 632 62 51